

The Advantages of Working with a REALTOR®

Selling a home is no walk in the park. It's more work than you might think, which is why four out of five homes sold annually in the U.S. are sold through a real estate agent.

Services Provided	FSBO	Licensed Realtor
Install a "For Sale" sign	✓	✓
Take photos & measurements	✓	✓
Show property	✓	✓
Conduct open houses	✓	✓
Prepare a property value study	NO	✓
Enter property into MLS	NO	✓
Expert knowledge of market	NO	✓
Statistically can get a better price in a shorter amount of time	NO	✓
Professional representation with no emotional attachment	NO	✓
Skilled in contract negotiation and execution	NO	✓
Familiar with contracts, legal terms, disclosures, home inspections & more	NO	✓
Able to maximize exposure through internet & print advertising	NO	✓
Access to all the tools necessary to complete the process with skill and ease	NO	✓
Great resource of buyers who are ready to purchase	NO	✓